



Fredericksburg
ACADEMY

*Thank You
for
Supporting FA!*

SPRING FEST & ANNUAL AUCTION 2011 AD SIZES & ARTWORK REQUIREMENTS

AD SIZES:

Business Card: 3.75x2.5 inches

1/4 Page: 3.75x5 inches

1/2 Page: 7.75x5 inches

Full Page: 7.75x10.25 inches

**Full Page With Bleed (Inside Front Cover,
Inside Back Cover, and Back Cover Only):**
8.75x11.25 inches
(no type to extend past 7.75x10.25 inches)

ARTWORK REQUIREMENTS:

- File formats accepted include .jpg, .tiff, .eps, .pdf
- Minimum resolution is 300 dpi.
- **Note:** Graphics downloaded from the web are only 72 dpi at original size.
- MS Publisher and MS Word Files are not accepted as camera-ready.
- All material submitted to be scanned should be crisp and clean.
- Submitting preprinted materials to be scanned will result in moire pattern.

**IN ORDER TO MEET OUR DEADLINE FOR PRINTING, PLEASE SUBMIT YOUR
ARTWORK NO LATER THAN FRIDAY, FEBRUARY 4.**

FA SPRING FEST & ANNUAL AUCTION WILL BE HELD SATURDAY, MARCH 18, 2011